

Bruce's Bio

Bruce Lederman, PENN Rider

Bruce received a B.S. in Economics, cum laude, from Penn (Wharton 1964). He attended the London School of Economics where he studied Economics from 1962 to 1963. He obtained his law degree, cum laude, from Harvard Law School in 1967 and was a law clerk to the Honorable Irving Hill, a U.S. District Court Judge for the Central District of California, from 1968 to 1969.

He joined the law firm of Latham & Watkins in 1969, where he specialized in business transactions. He represented, among other clients, Hughes Aircraft Company for almost 20 years in developing its various satellite communications businesses, including DirecTv. Bruce retired as a senior partner from Latham & Watkins in 2000.

Bruce is a co-founder of a number of companies, including UniSite, a company which built and purchased telecommunications towers for the wireless industry, which was sold to American Tower Corporation; Packaging Advantage Corporation, a contract manufacturer of liquid personal care products operated by his friend, Ed Zolla, which was sold in a leveraged buy-out; and AssureSat, a company formed to design, construct, and operate a fleet of geosynchronous satellites to serve as on-orbit spares for the world's geosynchronous satellites. He is currently a co-founder and executive vice-president of HD Partners Acquisition Corporation, a publicly held, blank check company, listed on the American Stock Exchange.

Bruce has biked more than 20,000 miles over the last 12 years in the Santa Monica Mountains with Ed Zolla, in whose honor this ride is being undertaken, and with Frank Arentowicz, a fellow biker in this race.

Bruce has been married for 27 years to Ellie Lederman, and they have three sons: Eric, who just graduated from Penn, Jeffrey, a recent Colby graduate, and Josh, who is entering his third year at Yale.